



Our 4-step, AI-enabled low-tech solution,
empowers parents and educators, resulting in 70%
school readiness

Educator Model

Deliver

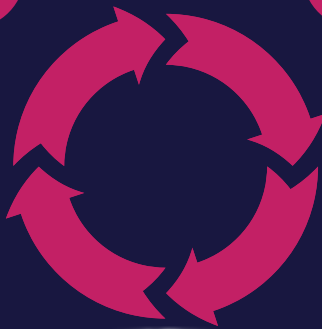
Deliver bite-sized training videos to Anganwadi workers every day

1

Engage

Anganwadi workers conduct activities and respond via chat

2



4

Feedback

Platform sends real-time behavioral nudges, digital medals, and incentives

3

Encourage

Parents acknowledge and celebrate Anganwadi workers as educators

Parent Model

Deliver

Deliver AI-based personalized activities to parents via WhatsApp

Engage

Parent & child complete play-based learning activities together

1

2

4

3

Feedback

Platform sends real-time behavioral nudges, digital medals and incentives

Encourage

Educators and peers inspire and encourage

[Click here to get in touch](#)