

**Our 4-step, AI-enabled low-tech solution, empowers  
parents and educators, resulting in 70% school  
readiness**

**Star Educator**

**Deliver**

Deliver bite-sized training videos to Anganwadi workers every day

**Engage**

Anganwadi workers conduct activities and respond via chat

1

2

4

3

**Feedback**

Platform sends real-time behavioural nudges, digital medals, and incentives

**Encourage**

Parents acknowledge and celebrate Anganwadi workers as educators

## Smart Parent

### Deliver

Deliver AI-based personalized activities to parents via WhatsApp

### Engage

Parent and child complete play-based learning activities together

1

2

4

3

### Feedback

Platform sends real-time behavioural nudges, digital medals and incentives

### Encourage

Educators and peers inspire and encourage

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