

**Our 4-step, AI-enabled low-tech solution, empowers
parents and educators, resulting in 70% school
readiness**

Educator Model

Deliver

Deliver bite-sized training videos to Anganwadi workers every day

Engage

Anganwadi workers conduct activities and respond via chat

1

2

4

3

Feedback

Platform sends real-time behavioral nudges, digital medals, and incentives

Encourage

Parents acknowledge and celebrate Anganwadi workers as educators

Parent Model

Deliver

Deliver AI-based personalized activities to parents via WhatsApp

Engage

Parent & child complete play-based learning activities together

1

2

4

3

Feedback

Platform sends real-time behavioral nudges, digital medals and incentives

Encourage

Educators and peers inspire and encourage

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